

MARGOT CARMICHAEL

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Objective

I love words. There is nothing quite as satisfying as creating the perfect combination of words that have the potential to enlighten minds, inspire change, & impart knowledge...not to mention, entertain readers! I'm an experienced content writer seeking opportunities that allow me to use my love of words, grammar skills, & inherent creativity to produce meaningful content across a variety of mediums.

Experience

Content Writer + Blogger

Dec. 2015-Present

- **SleepSugar.com**: Regular content writer creating weekly blog posts focusing on all things related to sleep. Articles provide a high level of information while also maintaining a conversational and casual tone.
- **Educationtothecore.com**: Regular guest blogger producing bi-monthly guest blog posts/listicles on a variety of education-related topics with a humorous & light-hearted tone while still providing useful tips & information for teachers/parents.
- **LuckyLittleLearners.com**: Regular guest blogger creating bi-monthly posts on a variety of education-related topics, often reviewing various educational materials and products or recommending education-based videos and tools.
 - Increased website followers with guest posts that were followed and shared over 6,000 times.
- **SixtyandMe.com**: Monthly guest lifestyle blogger on a variety of topics pertaining to women 60 years and older, including fashion and beauty tips, lifestyle advice, positive aging, viral news articles, and human-interest pieces.
 - Increased web traffic to site with articles shared over 2,000 times on social media.
- **Everything Medical Marijuana Magazine**: Contributing writer composing informative and engaging articles about medical marijuana – human interest pieces, interviews, politics and news, and more.
- **G2Crowd.com**: Monthly article contributions for G2's technology blog on a variety of tech topics such as software, commerce, sales, IT, finance, and logistics.

Curriculum Designer

Dec. 2015-Present

- **ZoomEducation**: Curriculum designer producing engaging and innovative content-based units, assessments, and online lab activities for high school students across a variety of subject matters.
 - **Teachers Pay Teachers**: Create and design a variety of educational products for sale on my TpT website: <https://www.teacherspayteachers.com/Store/Carmichaels-Class>
- ♦ To see a full portfolio of my work, both writing and photography, please visit my website: <https://margotcarmichael.com> ♦

Lead Teacher, 4th Grade

Mimosa Elementary School, Title 1, Roswell, GA

Aug. 2013– May 2016

Skills

- Proficient in: SMM, SEO, Microsoft Office, WordPress, research, fact-checking, interviewing
- Grammar Guru | Articulate | Team Player | Inherently Creative | Strong Eye for Detail
- Experience With:
 - Online Content Creation, Blogging, Magazine Writing, Creative Writing
 - Product Reviews & Product Photography
 - Ghostwriting, Re-writing, Proofreading/Editing
 - Curriculum Design, PowerPoint Presentation Creation
- Knowledgeable About:
 - Education: Common Core, curriculum design, trending topics, classroom design
 - Health + Fitness: medical marijuana, cancer, weight loss, budget-friendly recipes, Hepatitis C, various fitness regimens
 - Technology: social media, SMM, software, e-commerce, amateur web design
 - Trending + Lifestyle Topics: viral news, celebrity culture, trending styles, décor/design/DIY, pet care, travel/living abroad, matchmaking, photography, marriage/divorce

Personal

- Avid Traveler, Animal Lover, Foodie, weight-loss expert
- DIY junkie, amateur party planner and hostess with the mostess

Education/Certifications

Master of Arts in Teaching ECE <ul style="list-style-type: none">○ <i>Certification</i>: T-5 certificate in Early Childhood Education (FLD808) and Georgia English 6-12 Content Certification (FLD730)	Mercer University	2010-2012 Atlanta, GA
Bachelor of Fine Arts in English <ul style="list-style-type: none">○ Active contributor to NAU literary magazine, The Tunnels	Northern Arizona University	2006-2008 Flagstaff, AZ
Associate of Visual Arts in Photography	Coconino Community College	2005-2006 Flagstaff, AZ

*References available upon request.